

Citizen Satisfaction Survey

Open-Link Report

Municipality of North Cowichan

June 2026

FORUM RESEARCH

NORTH Cowichan

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Research Objectives

The key objectives of the 2026 Citizen Satisfaction survey are to...

1. Measure satisfaction with specific services provided by North Cowichan
2. Assess perceptions towards the quality of life in North Cowichan today and in the next two years
3. Identify the issues seen as most the most important challenges facing North Cowichan
4. Determine the incidence of resident interaction with North Cowichan and satisfaction level with those experiences
5. Identify preferred methods of receiving information from North Cowichan, and social media usage
6. Measure value for taxes / determine preferred funding options (tax increases, service cuts)

Methodology

Method	CAWI (Computer Assisted Web Interview)
Criteria for Participation	Residents of North Cowichan who are 18 years of age or older. None of the household members works for the Municipality of North Cowichan, or in marketing research or in media
Sample Size	N=322
Average Length	16.3 minutes
Fieldwork Dates	May 3rd – 19th, 2026
Additional Notes	CAWI data was collected through an open link hosted on the North Cowichan website. The sample from CAWI consist of only self-selected respondents, who have chosen to take part in the survey on their own accord, and all having computer access and internet connection. Due to this fact, CAWI data is reported separately as it is affected by self-selection bias and cannot be representative of North Cowichan demographics.

Interpreting the Report

TOP2 / BTM2

Top 2 (TOP2) / Top 4 (TOP4) and Bottom 2 (BTM2) / Bottom 4 (BTM4) reference the collected TOP2 positive and BTM2 negative or TOP4 positive and BTM4 negative responses, where applicable. For example, a TOP2 grouping referred to as "satisfied" may be the combined result of "very satisfied" and "somewhat satisfied," whereas a grouping of "not satisfied" (BTM2) may be the combined result of "not very satisfied" and "not at all satisfied."

Rounding

Due to rounding, numbers presented throughout this document may not add up to the totals provided. For example, in some cases, the sum of all question values may add up to 101% instead of 100%. Similar logic applies to TOP2 and BTM2 or TOP4 and BTM4 groupings.

Multi-mentions

In some cases, more than one answer option is applicable to a respondent. Multiple mention questions allow respondents to select more than one answer category for a question. For questions that ask for multiple mentions (e.g., "In your opinion, what do you feel are the most important challenges facing North Cowichan?"), it is important to note that the percentages typically add to over 100%. This is because the total number of answer categories selected for a question can be greater than the number of respondents who answered the question. For example, respondents were able to select "climate change and the environment" and "community planning, development and zoning" as their answer.

Significance Testing

Throughout the report, statistically significant differences (at the 95% confidence level) between demographic segments have been stated under the related finding in the right text boxes.

Question Framework

The footnote on each page in the detailed findings indicates the related question from the survey questionnaire, the sample framework used in the analysis, and the sample size of the related data.

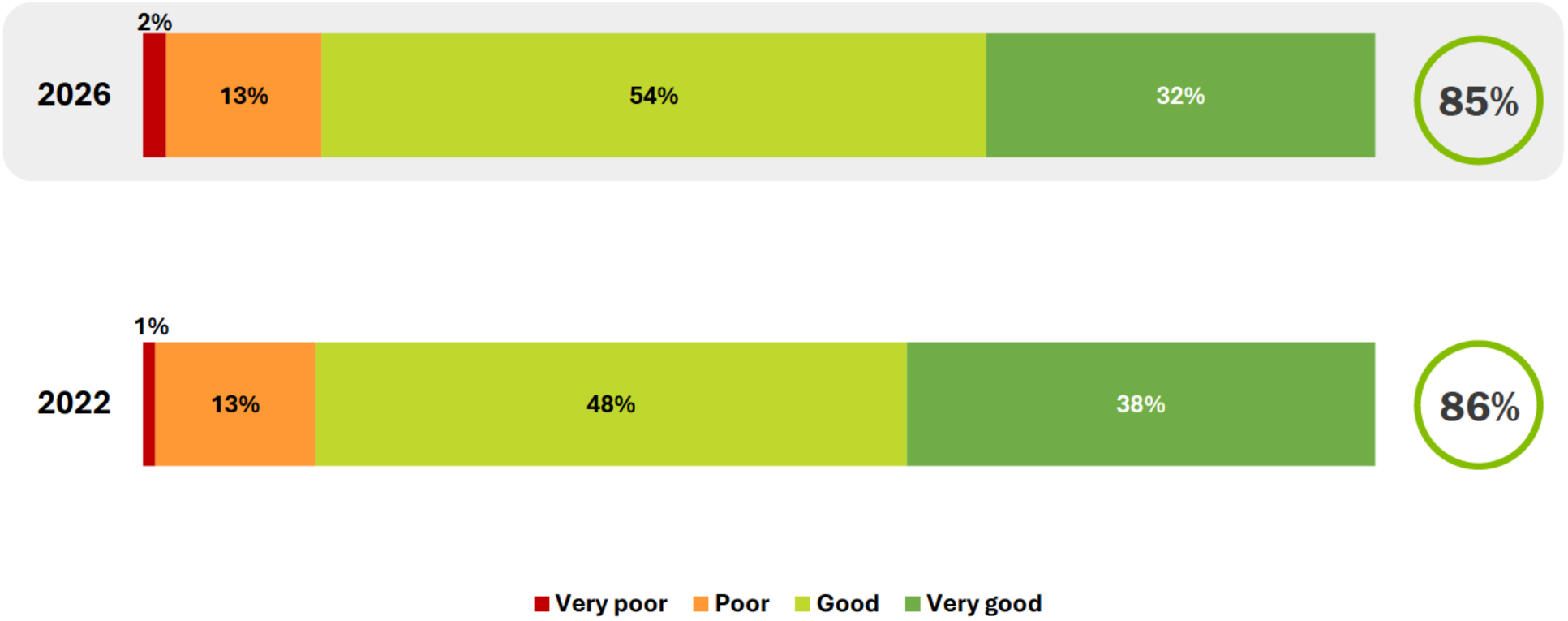
Quality of Life

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Quality of Life

The majority of residents (TOP2: 85%) rated their quality of life as either good or very good, which is similar to results from 2022 (TOP2: 86%)



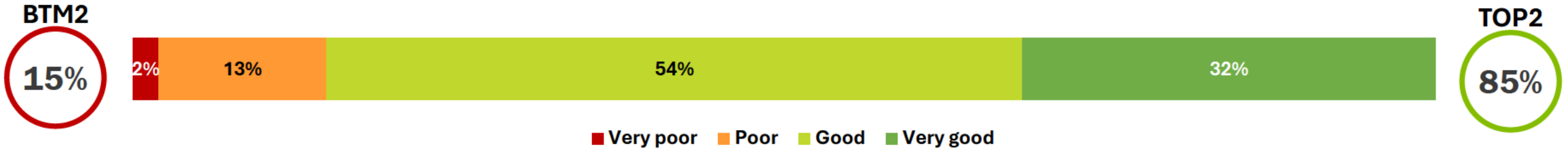
The following groups are significantly more likely to say their overall quality of life is good (TOP2):

- Residents who have lived in North Cowichan for 1 to 5 years (TOP2: 98%) compared to those who have lived in North Cowichan for 6+ years (75-89%);
- Residents who expect to live in North Cowichan for more than 10 years (TOP2: 92%) compared to those who expect to live in North Cowichan for 10 years or less (TOP2: 76%);
- Residents who are currently not employed (TOP2: 90%) compared to those who are employed (TOP2: 82%); and
- Residents who own their homes (87%) compared to those who rent (68%).

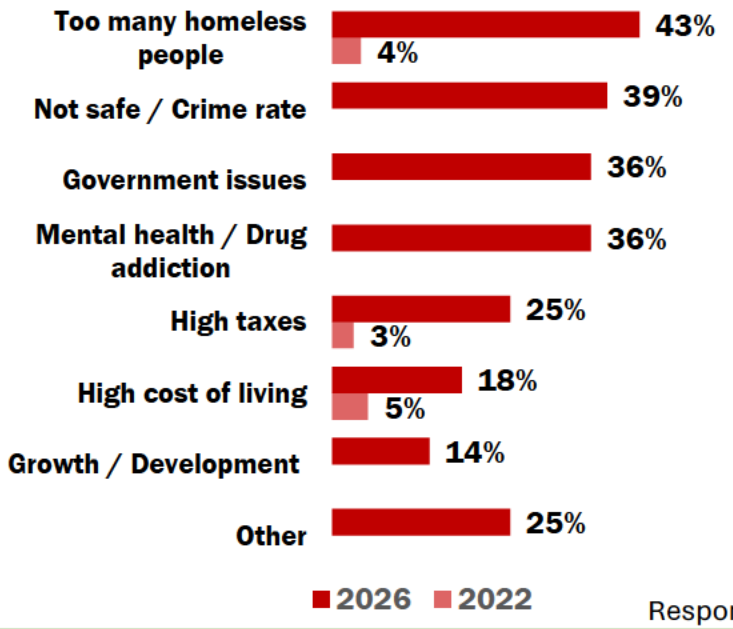
Q4. How would you rate the overall quality of life in North Cowichan today? Is it...
Sample Size: 317
Base: All respondents, excluding "don't know" and "prefer not to say"
*Note: "Don't know/Refused" answers were excluded from the analysis when making comparisons to the 2019 results and results from other BC communities

Reasons for Quality of Life

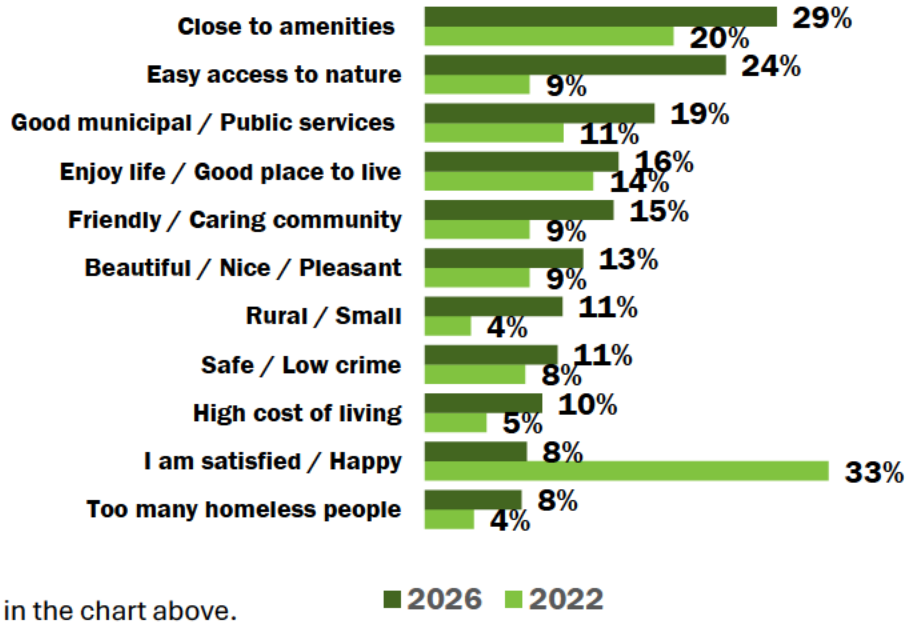
Having close amenities is the most mentioned reason for a good quality of life, while homelessness is the most mentioned reason for a poor quality of life.



Top 5 reasons quality of life is poor (BTM2)



Top 5 reasons quality of life is good (TOP2)



Responses with <8% responses not shown in the chart above.

Q5. Why do you say the overall quality of life in North Cowichan is [insert Q4 answer]?
Sample Size: N= 44 / N=241
Base: Respondents that rated their quality of life as very poor, poor, good, or very good
*Note: "Don't know/Refused" answers were excluded from the analysis when making comparisons to the 2019 results and results from other BC communities

Quality of Life Within the Past 2 Years

Within the past two years, nearly two-thirds of North Cowichan residents (65%) believe quality of life has worsened. In contrast, 2% feel it has become better, while 33% say it has stayed the same.



The following groups are significantly more likely to say within the past two years, their quality of life has **worsened**:

- Residents who have lived in North Cowichan for 6+ years (61-80%) compared to those who have lived in North Cowichan for 1 to 5 years (36%); and
- Households with 4 residents (85%) compared to households with 3 residents (65%), 2 residents (59%) or 1 resident (62%).

Q20a. In your opinion, within the past two years, has the quality of life in North Cowichan North Cowichan...
Sample Size: 305
Base: All respondents, excluding 'Don't know' and 'Prefer not to say'

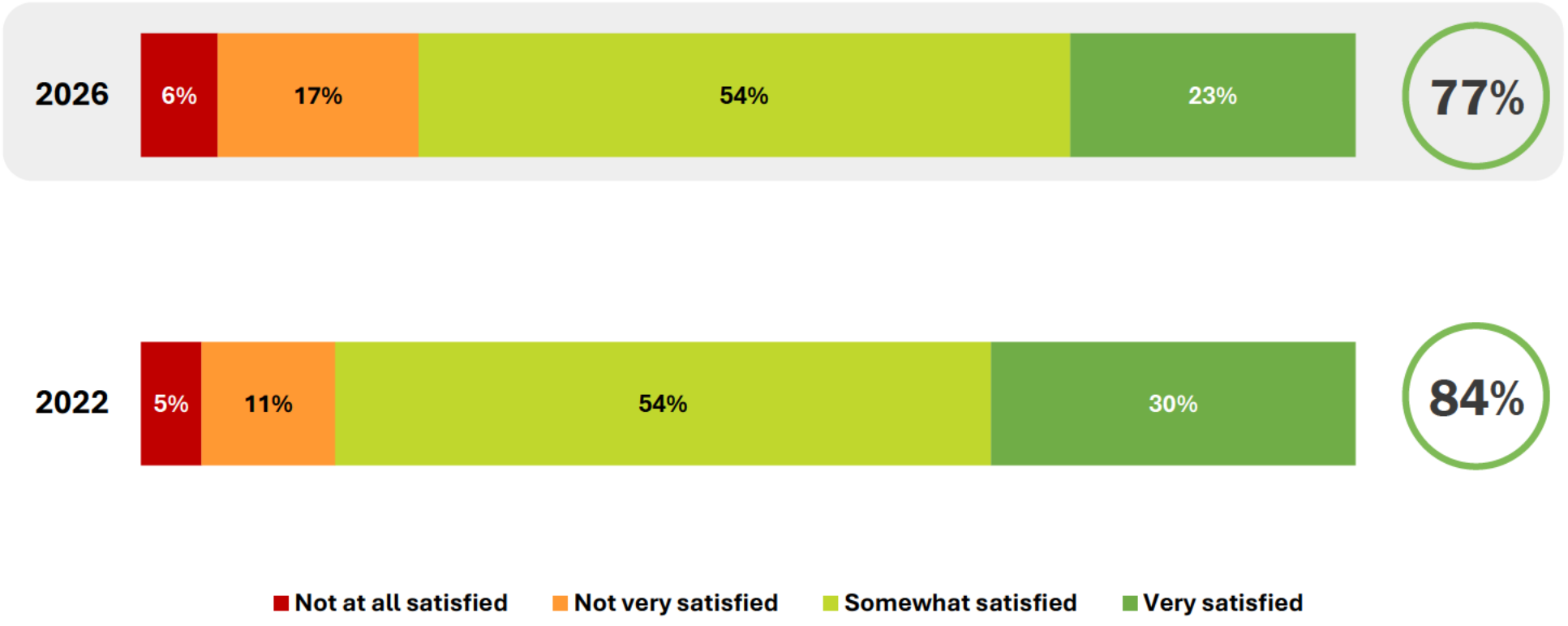
Satisfaction with Services

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Overall Satisfaction with Level and Quality of Services

About three-fourths of residents (TOP2: 77%) are satisfied with the overall level and quality of services provided by North Cowichan.



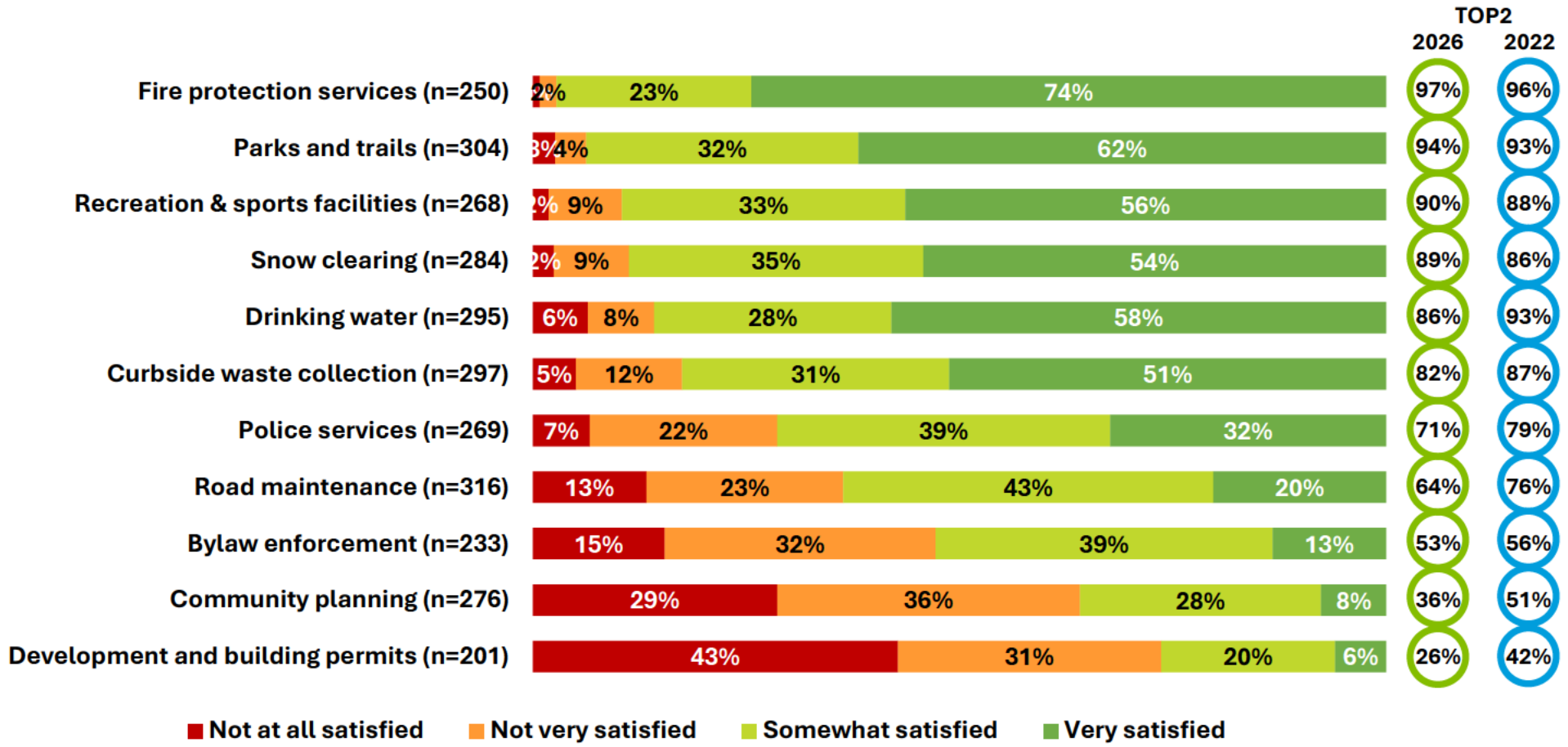
The following groups are significantly more likely to say they are **satisfied with the overall level and quality of services (TOP2):**

- Residents age 65 and older (TOP2: 85%) compared to residents ages 35 to 64 (73%);
- Residents who have lived in North Cowichan 1 to 5 years (TOP2: 89%) compared to residents who have lived in North Cowichan for 16 to 30 years (TOP2: 74%);
- Residents who have lived in North Cowichan for 1 to 15 years (TOP2: 81-89%) compared to those who have lived in North Cowichan for 31 to 45 years (62%);
- Residents who expect to live in North Cowichan for more than 10 years (TOP2: 82%) compared to those who expect to live in North Cowichan for 10 years or less (64%);
- Residents with no children (TOP2: 82%) compared to those with children (TOP2: 67%); and
- Residents who are not employed (TOP2: 85%) compared to those who are employed (72%).

Q6. How satisfied are you with the overall level and quality of services provided by North Cowichan? Would you say...
Sample Size: 315
Base: All respondents

Satisfaction with Services

The vast majority of residents are satisfied with North Cowichans fire protection services (TOP2: 97%), parks and trails (TOP2: 94%), and recreation sports and facilities (TOP2: 90%).



The following groups are significantly more likely to say they are satisfied with **fire protection services (TOP2)**:

- Residents with some college or university (TOP2: 100%) and post-graduate (TOP2: 100%) compared to residents with graduated college or university (95%).

As for **parks and trails (TOP2):**

- Residents who have lived in North Cowichan for 31 to 45 years (TOP2: 100%) and 1 to 5 years (TOP2: 98%) compared to those have lived in North Cowichan for 16 to 30 years (TOP2:89%);
- Residents who have lived in North Cowichan for 31 to 45 years (TOP2: 100%) compared to those who have lived in North Cowichan for 6 to 15 years (TOP2: 93%);
- Residents who expect to live in NC for more than 10 years (97%) compared to those who expect to live in NC for 10 years or less (TOP2: 86%);
- Residents who rent (TOP2: 100%) compared to those who own a home (TOP2: 94%).

Q7. Please tell me how satisfied you are with each of the following services provided by North Cowichan. If you have no experience with a particular service, simply say "not applicable" and I'll move on to the next item.
Sample Size: Shown in chart above
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

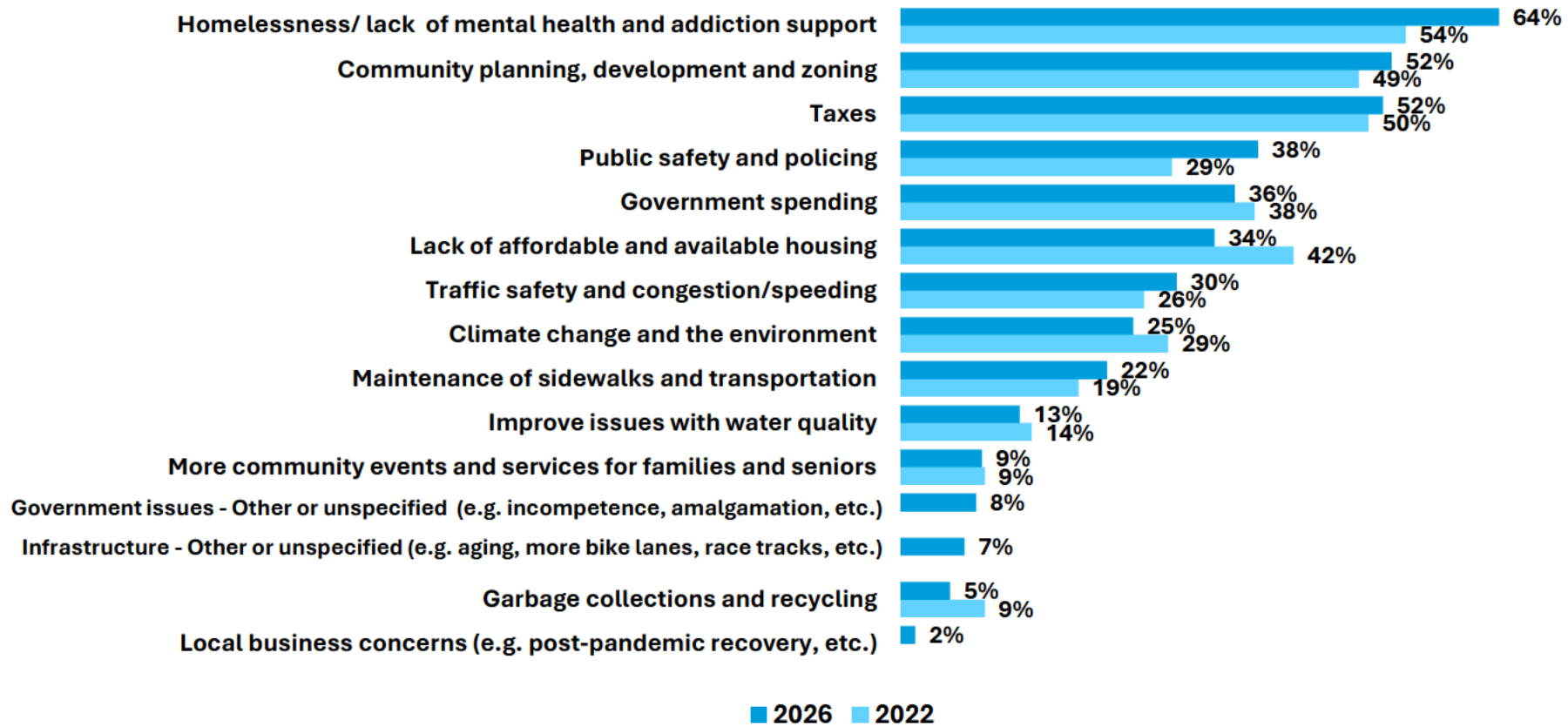
Issue Agenda

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Issues Facing North Cowichan

Homelessness (64%) was the most mentioned issue facing North Cowichan, followed by community planning, development and zoning (52%) and taxes (52%).



Responses with <2% responses not shown in the chart above.

The following groups are significantly more likely to indicate **homelessness** as an issue:

- Female residents (68%) compared to male residents (56%);
- Households with 4 residents (77%) compared to households with 3 residents (56%); and
- Residents who rent (88%) compared to those who own a home (61%).

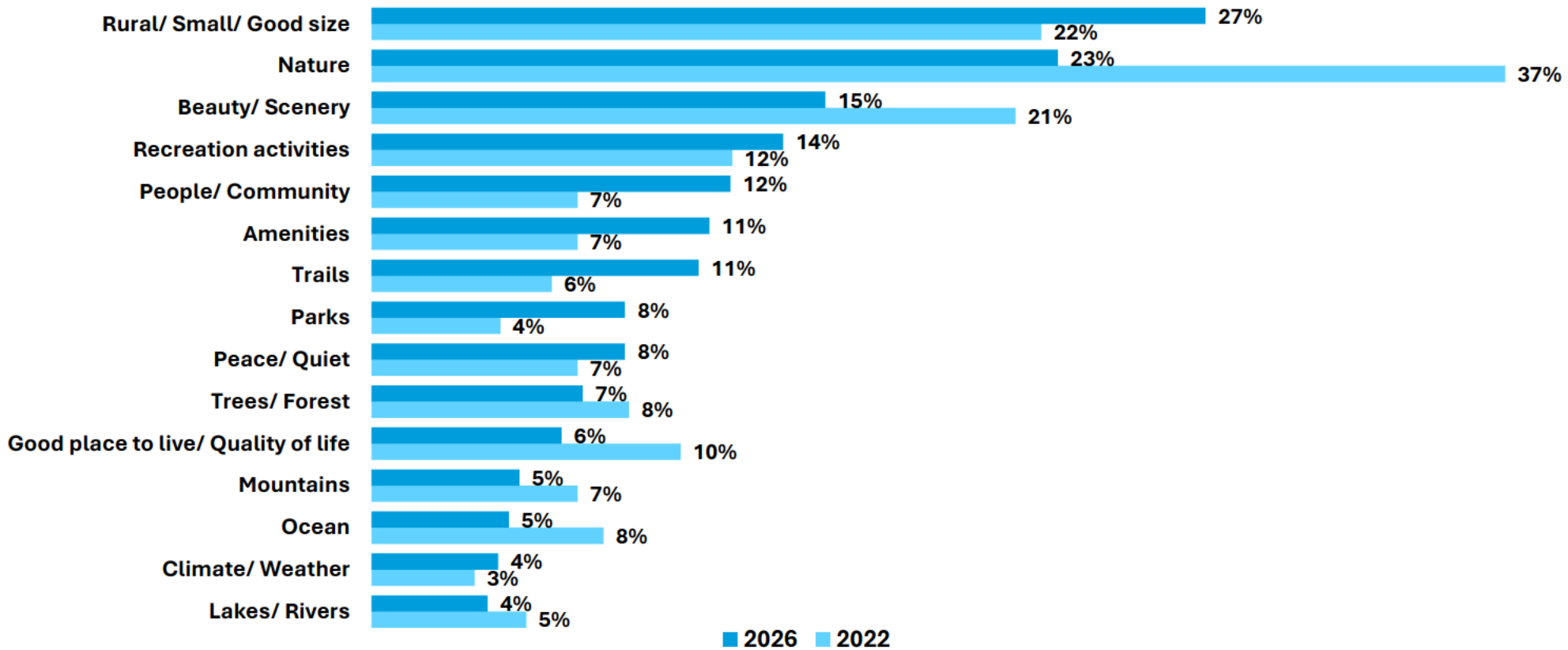
The following groups are significantly more likely to indicate **community planning** as an issue:

- Residents who have lived in NC for 6 to 15 years (57%) or 16 to 30 years (58%) compared to those who have lived in NC for 46 years or more (39%);
- Residents who expect to live in NC for more than 10 years (56%) compared to those who expect to live in NC for 10 years or less (42%); and
- Residents with a post-graduate degree (62%) compared to residents with some high school or less (41%).

Q1: In your opinion, what do you feel are the most important challenges facing North Cowichan?
Sample Size: 322
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Favourite Thing About North Cowichan

When naming their favourite thing about North Cowichan, residents mention the fact that it's rural, small, and a good size (27%), followed by its nature (23%).



Responses with <3% responses not shown in the chart above.

Q3: What is your favourite thing about North Cowichan?
Sample Size: 288
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

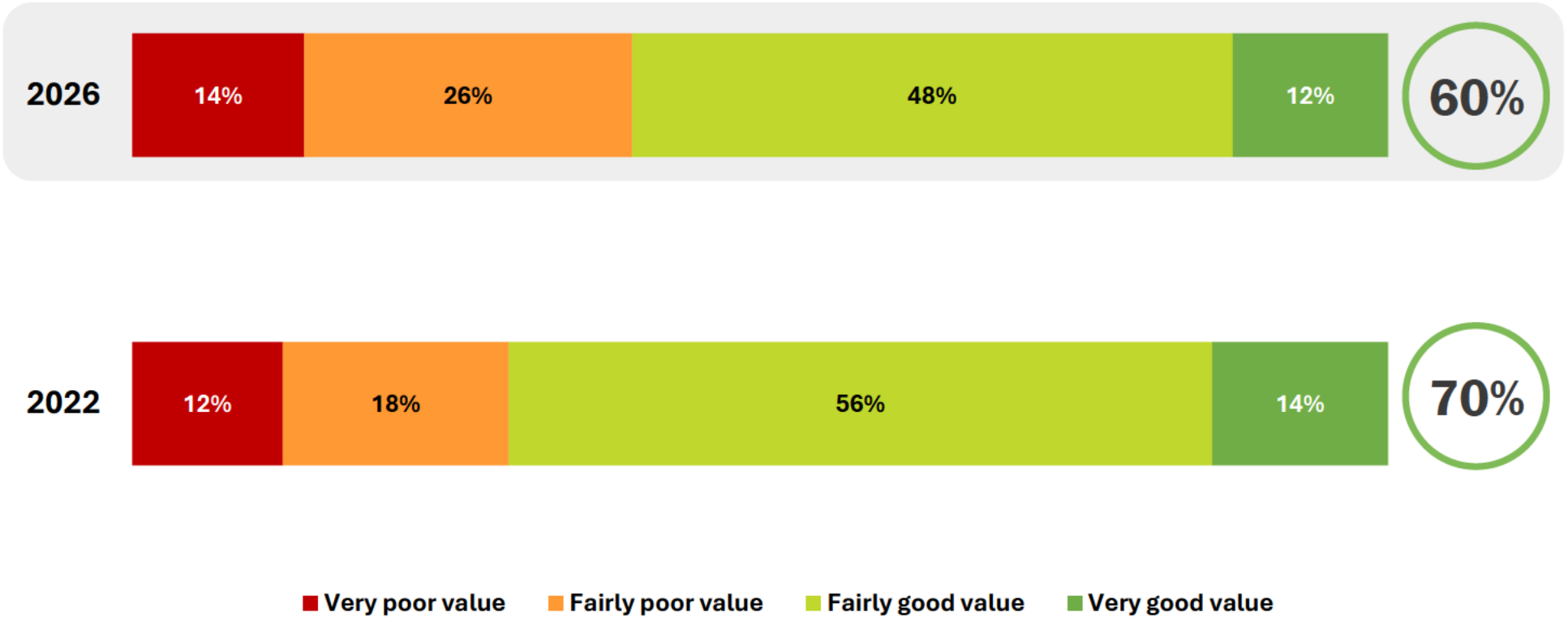
Taxation

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Value for Tax Dollar

Thinking about the programs and services received from North Cowichan, three-fifths of residents (TOP2: 60%) say they received a good value for their tax dollars.



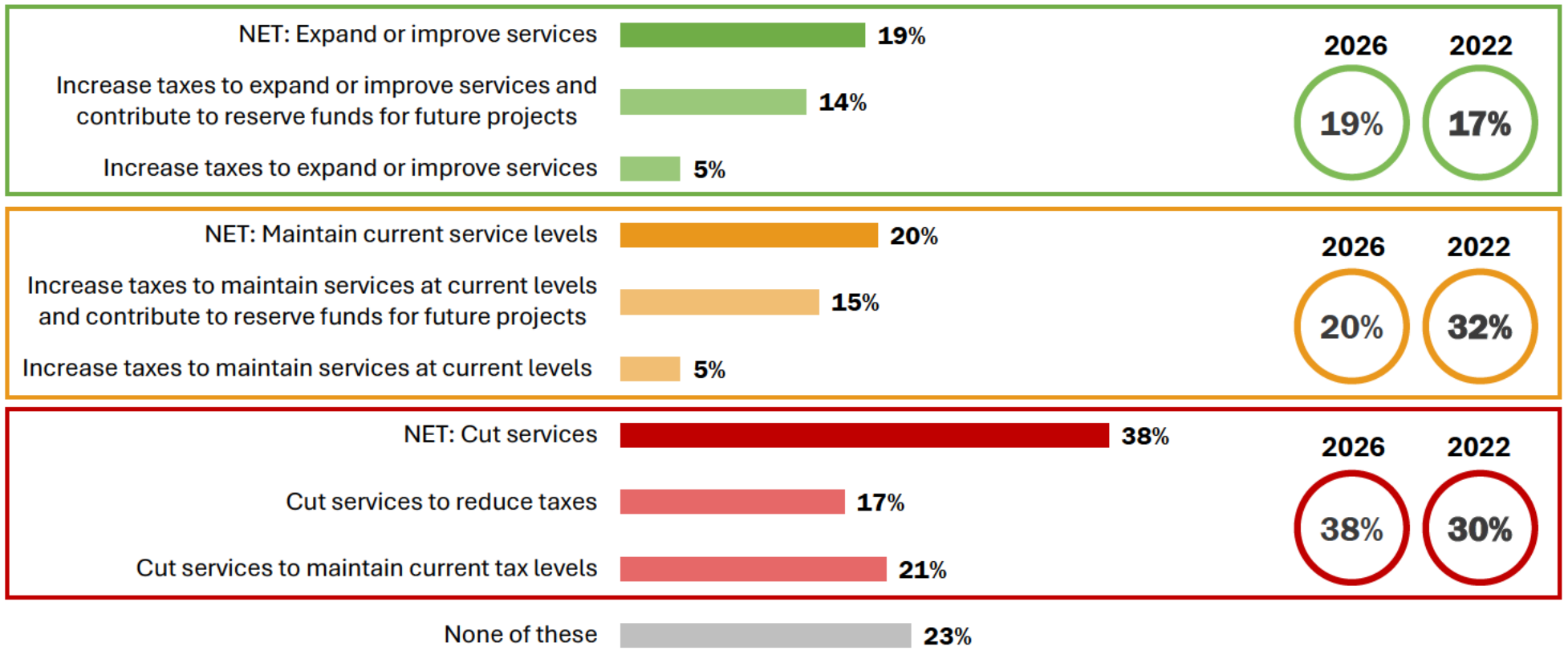
The following groups are significantly more likely to say they receive a good value for their tax dollars (TOP2)

- Residents ages 65+ (67%) compared to residents ages 35 to 64 (54%);
- Female residents (TOP2: 65%) compared to male residents (TOP2: 49%);
- Residents who have lived in NC for 1 to 30 years (58-83%) or 46+ (65%) years, compared to those who have lived in NC for 31 to 45 years (37%);
- Residents who expect to live in NC for more than 10 years (TOP2: 69%) compared to those who expect to live in NC 10 years or less (TOP2: 47%);
- Residents with no children (TOP2: 63%) compares to residents who have children (TOP2: 44%);
- Households with 1 (TOP2: 70%) and 2 residents (TOP2: 68%) compared to households with 3 (TOP2: 46%) and 4 residents (TOP2: 41%);
- Residents that are not employed (68%) compared to residents that are employed (54%); and
- Residents with a post-graduate degree (TOP2: 78%) compared to those with some college or university (TOP2: 59%) and graduated college or university (TOP2: 56%).

Q8. Thinking about all the programs and services you receive from North Cowichan, would you say that overall you receive good value or poor value for your tax dollars?
Sample Size: 299
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Balance of Services and Taxation

Nearly two-fifths of residents (39%) would like North Cowichan to either maintain (20%) current service levels, or increase (19%) service levels.



The following groups are significantly more likely to say they would like North Cowichan to **cut services to reduce taxes**:

- Males (29%) compared to females (13%);
- Residents who have lived in NC for 6+ years (18-23%) compared to residents who have lived in NC for 1 to 5 years (4%);
- Residents who expect to live in NC for 10 years or less (26%) compared to those who expect to live in NC for more than 10 years (14%);
- Residents with children (31%) compared to those with no children (15%);
- Households with 5 or more residents (44%) compared to those with 1 resident (12%), 2 residents (15%) or 3 residents (13%).

Q9. Property taxes are the primary way to pay for services provided by North Cowichan, and the costs of maintaining infrastructure and delivering services are increasing. This means that North Cowichan must balance taxation levels with the service level and infrastructure that it provides. Which one of the following approaches would you most like North Cowichan to pursue?
Sample Size: 304
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Customer Service and Communication

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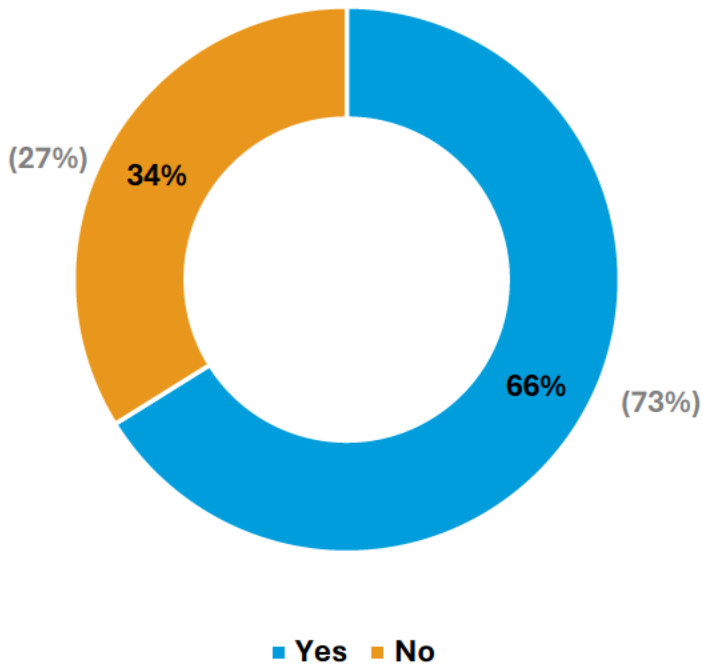
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Interaction with North Cowichan

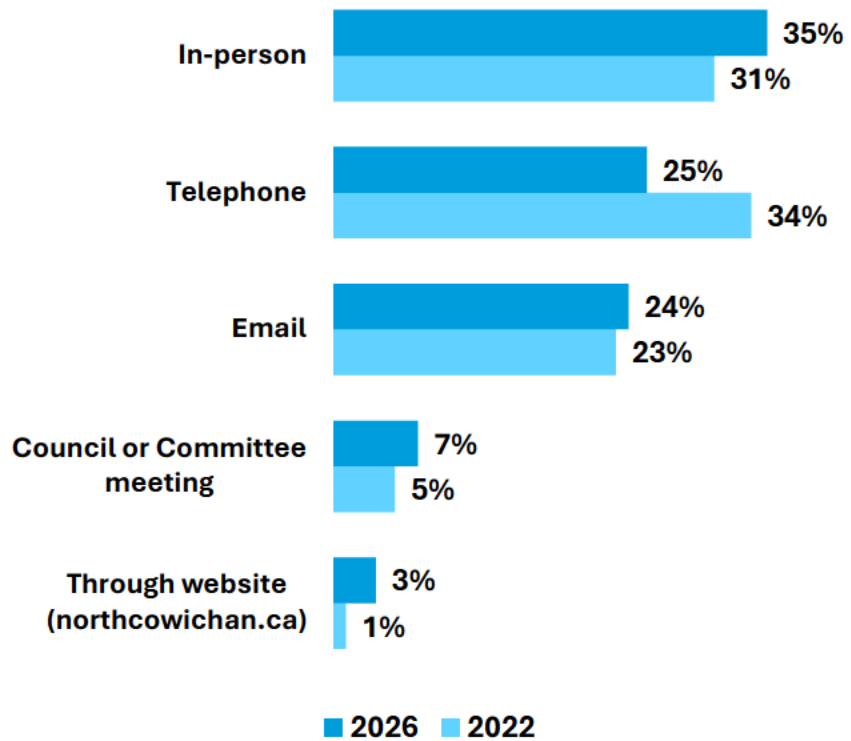
two-thirds of residents (66%) contacted or interacted with a North Cowichan employee within the past 12 months. These interactions most commonly occurred in person (35%) or by phone (25%), or via email (24%).

Interaction with North Cowichan Within the Past 12 Months

(2022 results)



Method of Interaction



Responses with <2% responses not shown in the chart above.

The following groups are significantly more likely to have contacted North Cowichan **in person**:

- Residents that have lived in NC for 31+ years (48-52%) compared to residents that have lived in NC for 1 to 5 (16%) or 16 to 30 (25%) years; and
- Residents that have lived in NC for more than 10 years (38%) compared to residents that have lived in NC for 10 years or less (18%).

The following groups are significantly more likely to have contacted North Cowichan **over the phone**:

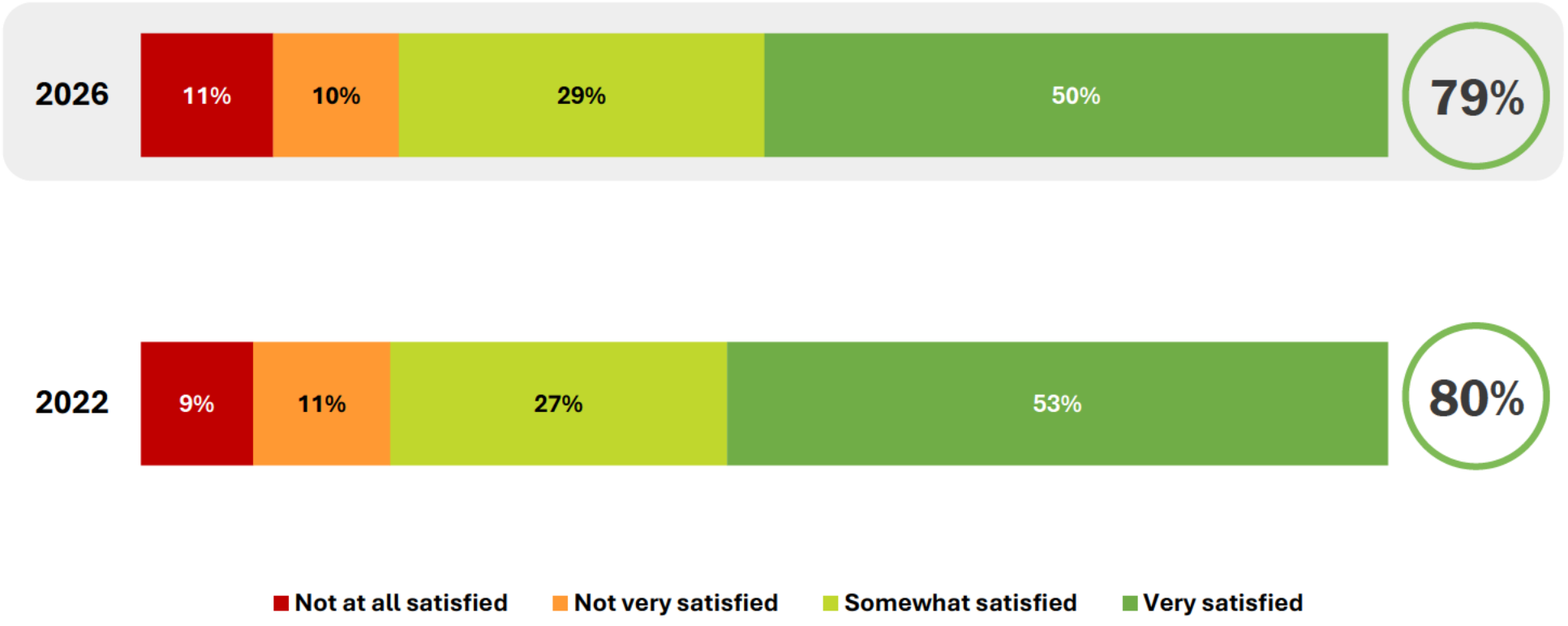
- Male residents (39%) compared to female residents (20%);
- Residents that are non-users of social media NC is on (38%) compared to residents that are daily social media users (19%).

Q10. Have you personally contacted or interacted with a North Cowichan employee within the past 12 months?
Sample Size: 310
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Q11. How did this contact occur? Was it...
Sample Size: 204
Base: Respondents who have personally contacted or interacted with a North Cowichan employee within the past 12 months

Satisfaction with Overall Service Received

Nearly four-fifths of residents (TOP2: 79%) that have personally contacted or interacted with a North Cowichan employee within the past 12 months are satisfied with the overall service they received.



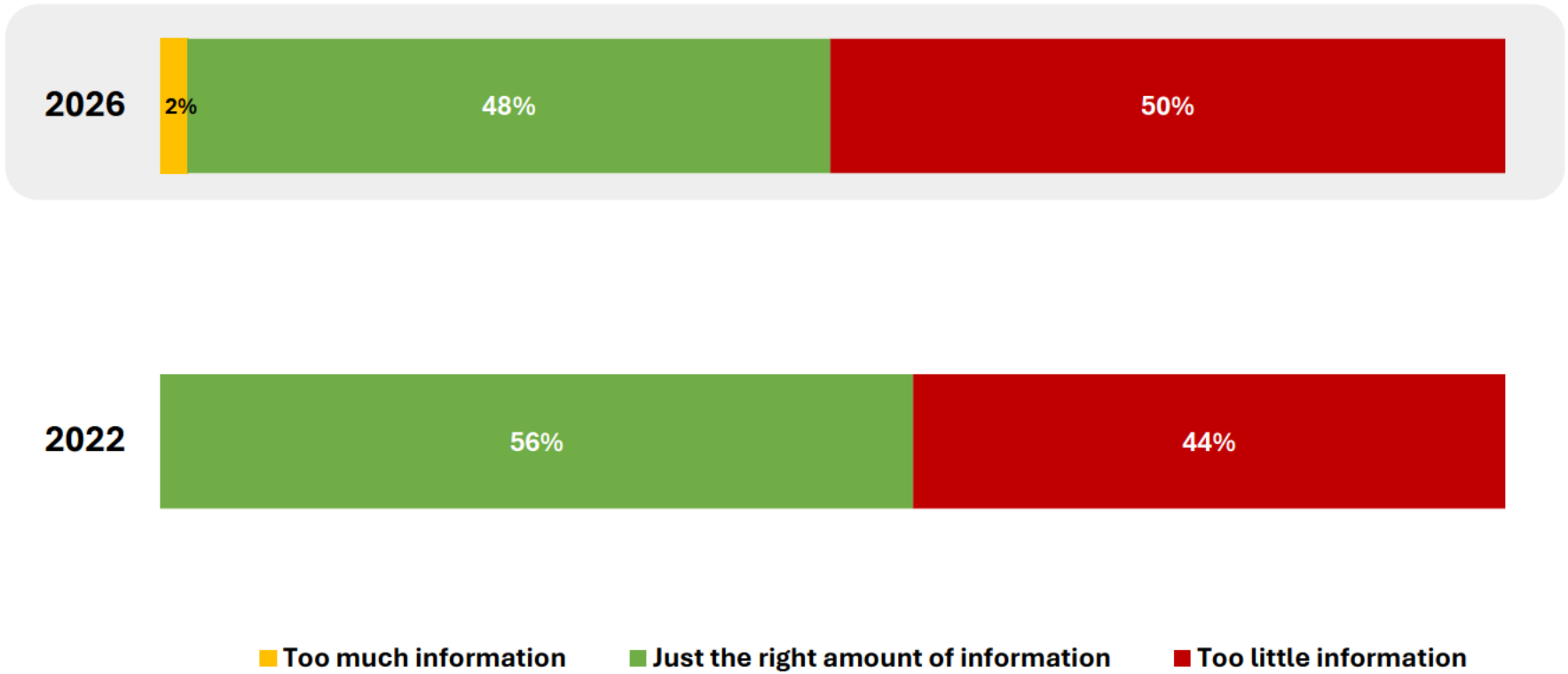
The following groups are significantly more likely to be satisfied with the overall service received (TOP2):

- Residents age 65 or older (TOP2: 90%) compared to residents ages 35 to 64 (TOP2: 72%);
- Residents who expect to live in North Cowichan for more than 10 years (TOP2: 86%) compared to those who expect to live in North Cowichan for 10 years or less (TOP2: 62%);
- Households with an income of less than $60K (TOP2: 97%) compared to households with and income of $60K to <$100K (TOP2:77%) or $100K+ (TOP2: 76%);
- Households with 1 resident (TOP2: 95%) compared to households with 2 residents (TOP2: 82%) or 5+ residents (TOP2: 55%); and
- Unemployed residents (TOP2: 86%) compared to employed residents (TOP2: 73%).

Q12. And how satisfied were you with the overall service you received? Please tell us if you were not at all satisfied, not very satisfied, somewhat satisfied, or very satisfied.
Sample Size: 198
Base: Respondents who have personally contacted or interacted with a North Cowichan employee within the past 12 months

Amount of Information Provided

Nearly half of the residents (48%) said they currently receive the right amount of information from North Cowichan.



The following group is significantly more likely to say they receive **the right amount of information**:

- Not employed residents (55%) compared to employed residents (41%).

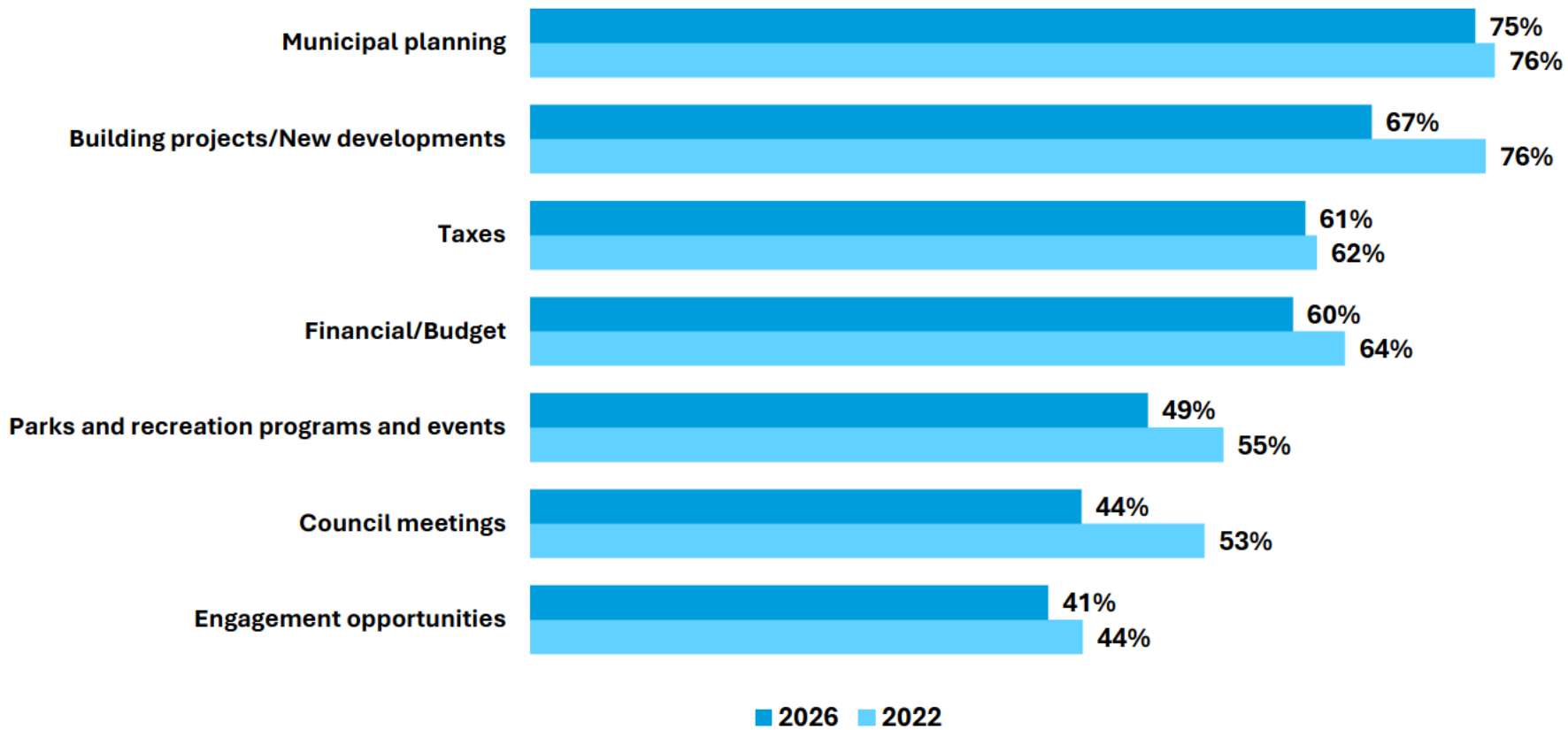
The following group is significantly more likely to say they receive **too little information**:

- Residents who expect to live in North Cowichan for 10 years or less (61%) compared to those who expect to live in North Cowichan for more than 10 years (45%); and
- Employed residents (58%) compared to not employed residents (41%).

Q13. In your opinion, do you currently receive too much, too little, or just the right amount of information from North Cowichan?
Sample Size: 295
Base: All respondents, excluding "don't know" and "prefer not to say"

Information Preferred from North Cowichan

When thinking about their information needs, residents most often want information from North Cowichan about municipal planning (75%) followed by building projects and new developments (67%) and taxes (61%).



Responses with <2% responses not shown in the chart above.

The following group is significantly more likely to mention **municipal planning**:

- Households with 3 residents (85%) compared to households with 2 residents (72%).

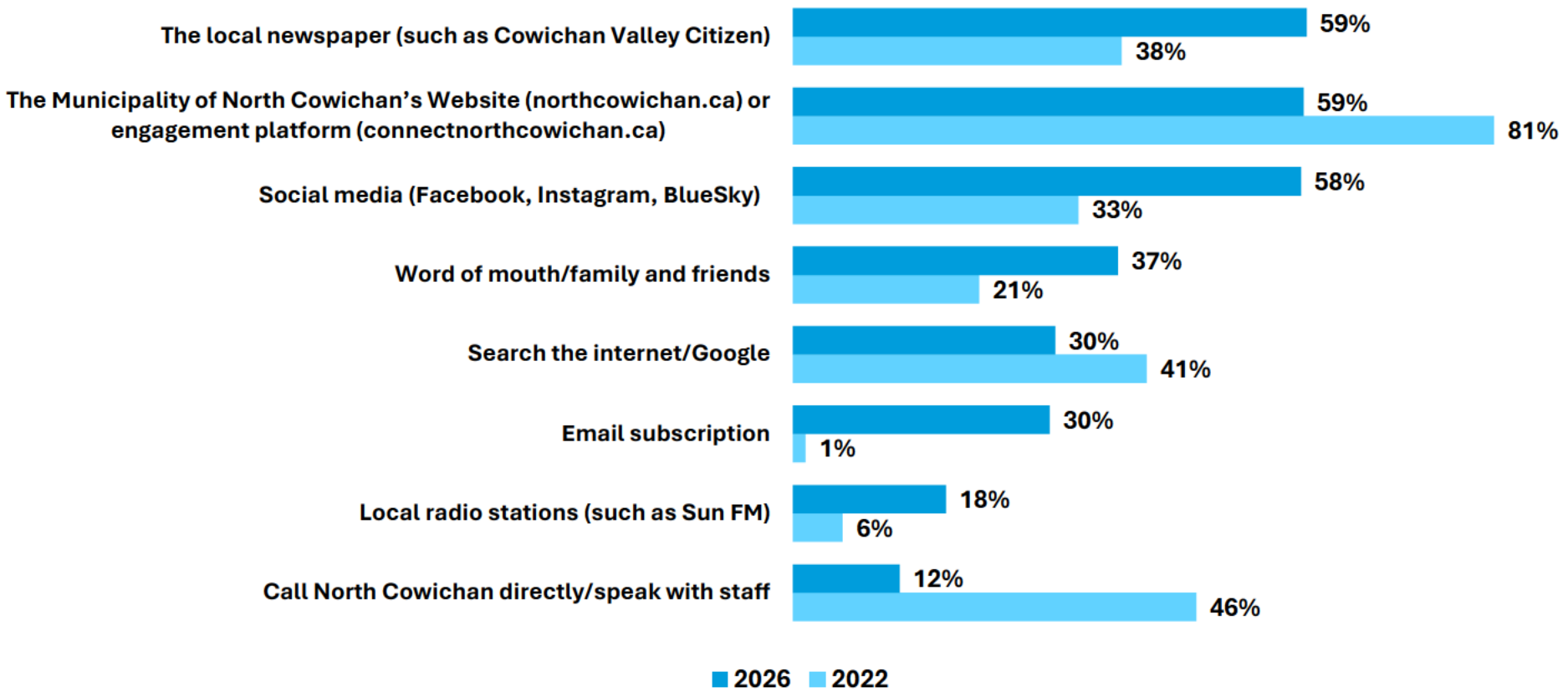
The following groups are significantly more likely to mention **building projects/ new developments:**

- Households with 1 resident (75%) or 3 residents (73%) compared to households with 4 residents (50%).

Q14. Thinking about your information needs, what kinds of information do you want North Cowichan to provide you with? Anything else?
Sample Size: 305
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Sources of Information Used

To get updates or information about what's happening in North Cowichan, residents currently use the local newspaper (59%), the municipality of North Cowichan's website (59%), and social media (58%).



Responses with <2% responses not shown in the chart above.

The following groups are significantly more likely to use the **local newspaper** to get updates or information:

- Residents age 65 or older (78%) compared to residents ages 35 to 64 (44%);
- Residents with no children (62%) compared to residents with children (39%);
- Households with 1 (73%) or 2 (65%) residents compared to households with 4 residents (35%);
- Not employed residents (75%) compared to employed residents (43%); and
- Residents that use social media NC is on a moderate-to-low amount (65%) and non-users (74%) compared to daily users (51%).

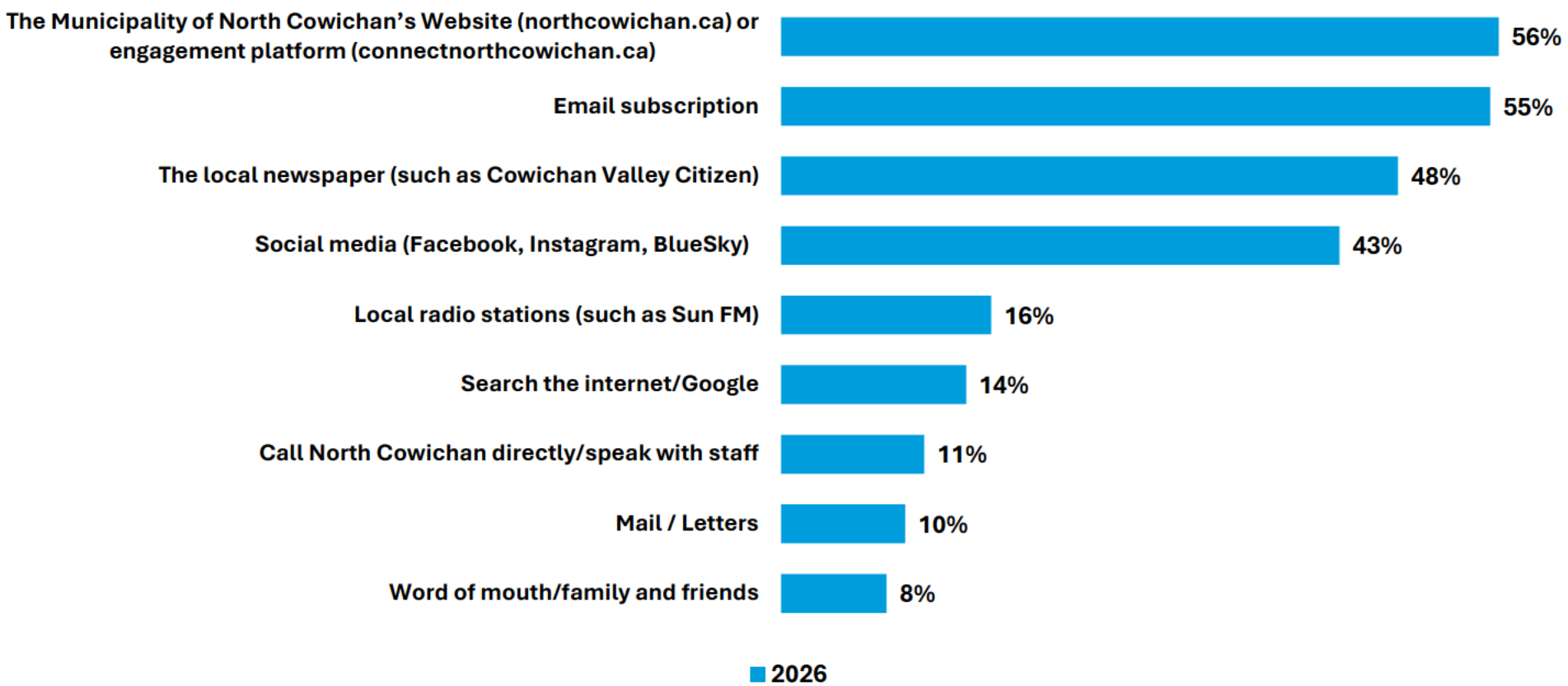
The following groups are significantly more likely to use **the municipality of North Cowichan's website** to get updates or information:

- Households with an income of $60K to <$100K (66%) compared to households with an income of $100K+ (51%); and
- Not employed residents (67%) compared to employed residents (51%).

Q15. What sources, if any, do you use to get updates or information about what's happening in North Cowichan?
Sample Size: 318
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Preferred Sources of Information

To get updates or information about what's happening in North Cowichan, residents would prefer to North Cowichan's website (56%), email subscription (55%) or the local newspaper (48%).



Responses with <1% responses not shown in the chart above.

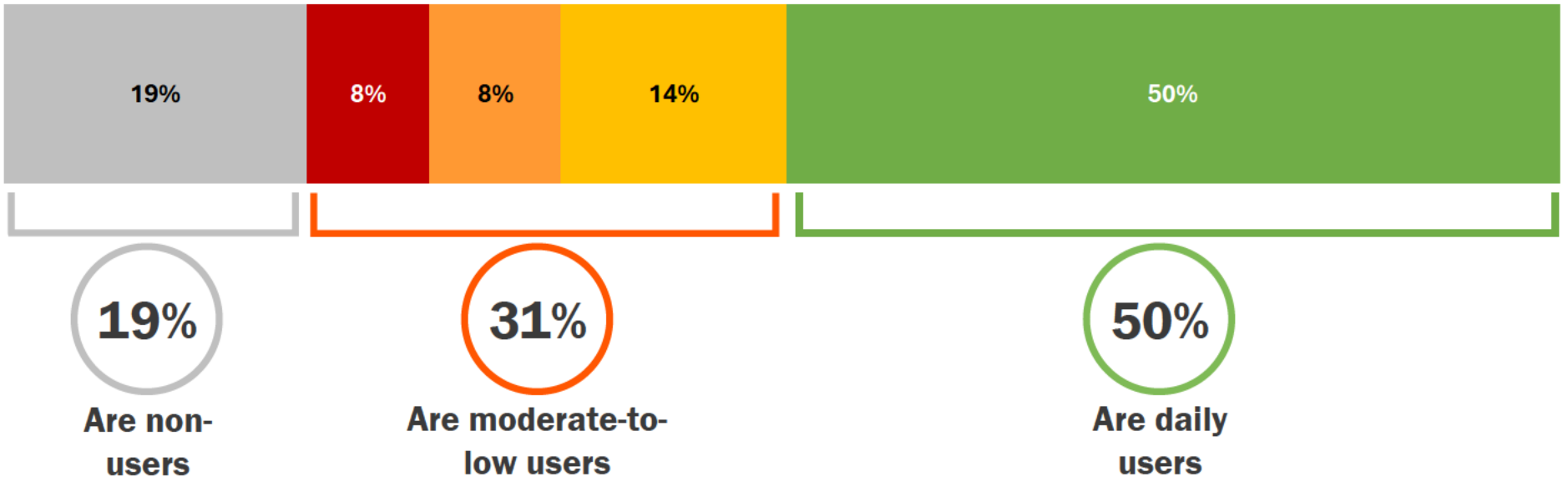
The following groups are significantly more likely to prefer **North Cowichan's website:**

- Households with an income of $60K to <$100K (69%) compared to household with an income of <$60K and $100+ (50%);
- Households with 1 resident (60%) or 2 residents (61%) compared to household with 5+ residents (31%);
- Not employed residents (66%) compared to employed residents (48%); and
- Residents with a daily use of social media NC is on (61%) compared to moderate to low users (48%).

Q16. What sources, if any, would you prefer to use to get updates or information about what's happening in North Cowichan?
Sample Size: 306
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Social Media Usage

Looking at usage of social media platforms, North Cowichan is active on, half of residents (50%) are daily users, whereas 31% are moderate-to-low users, and 19% are non-users.



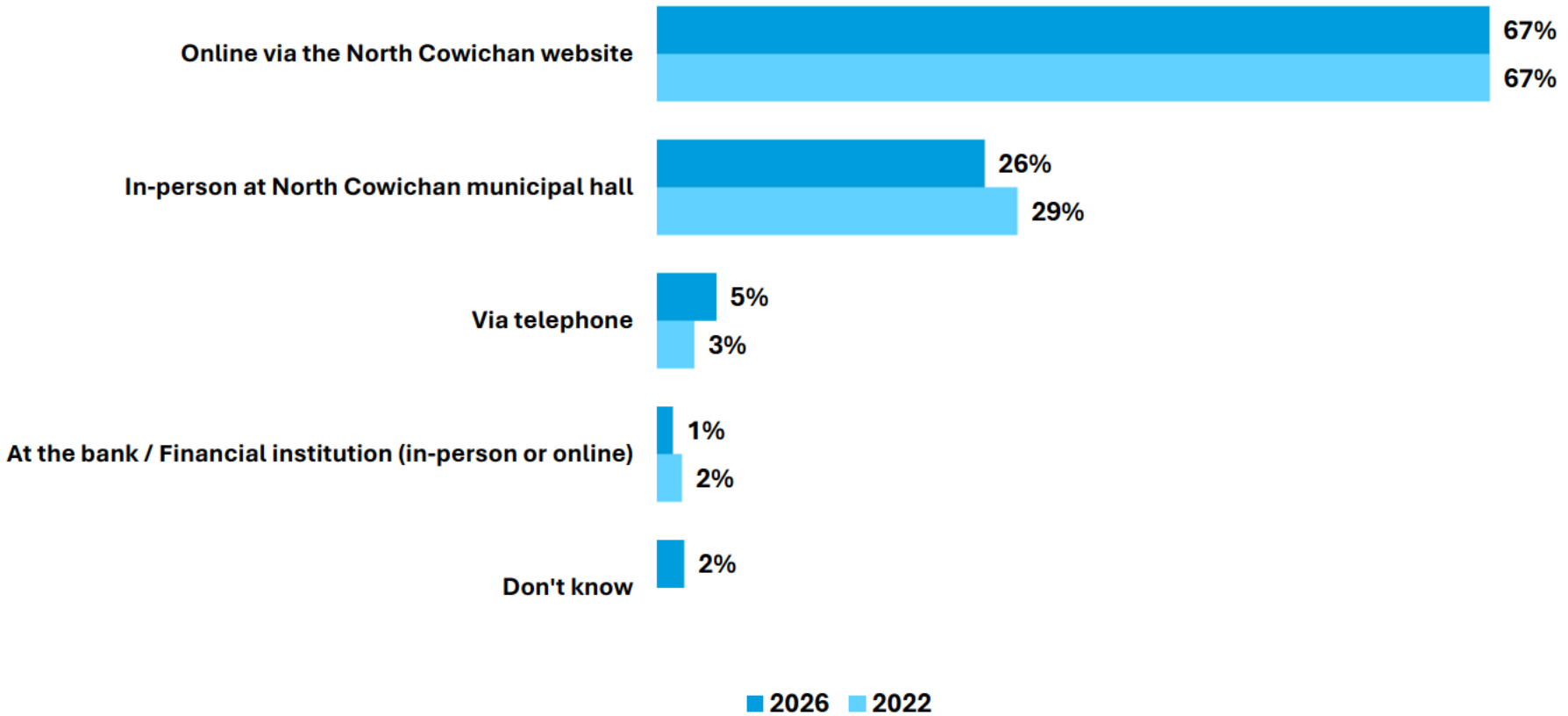
The following groups are significantly more likely to be **daily users of social media**:

- Residents ages 35 to 64 (62%) compared to age 65 or older (34%);
- Female residents (55%) compared to male residents (36%);
- Residents who have live in North Cowichan for 1 to 5 years (61%) compared to residents who have lived in North Cowichan for 16 to 30 years (40%);
- Households with an income of $100K+ (56%) compared to households with an income of less than $60K (41%);
- Residents with children (73%) compared to residents with no children (45%);
- Employed residents (60%) compared to not employed residents (38%); and
- Households with 5+ residents (76%) or 3 residents (68%) compared to households with 1 resident (47%) or 2 residents (40%).

Q22. North Cowichan is active on Facebook, Instagram, and Bluesky. How often, if at all, do you or someone in your household use any of these social media platforms?
Sample Size: 318
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Preferred Method of Business

The most preferred ways to do business with North Cowichan are online via the North Cowichan website (67%), and in-person at the North Cowichan municipal hall (26%).



Responses with <1% responses not shown in the chart above.

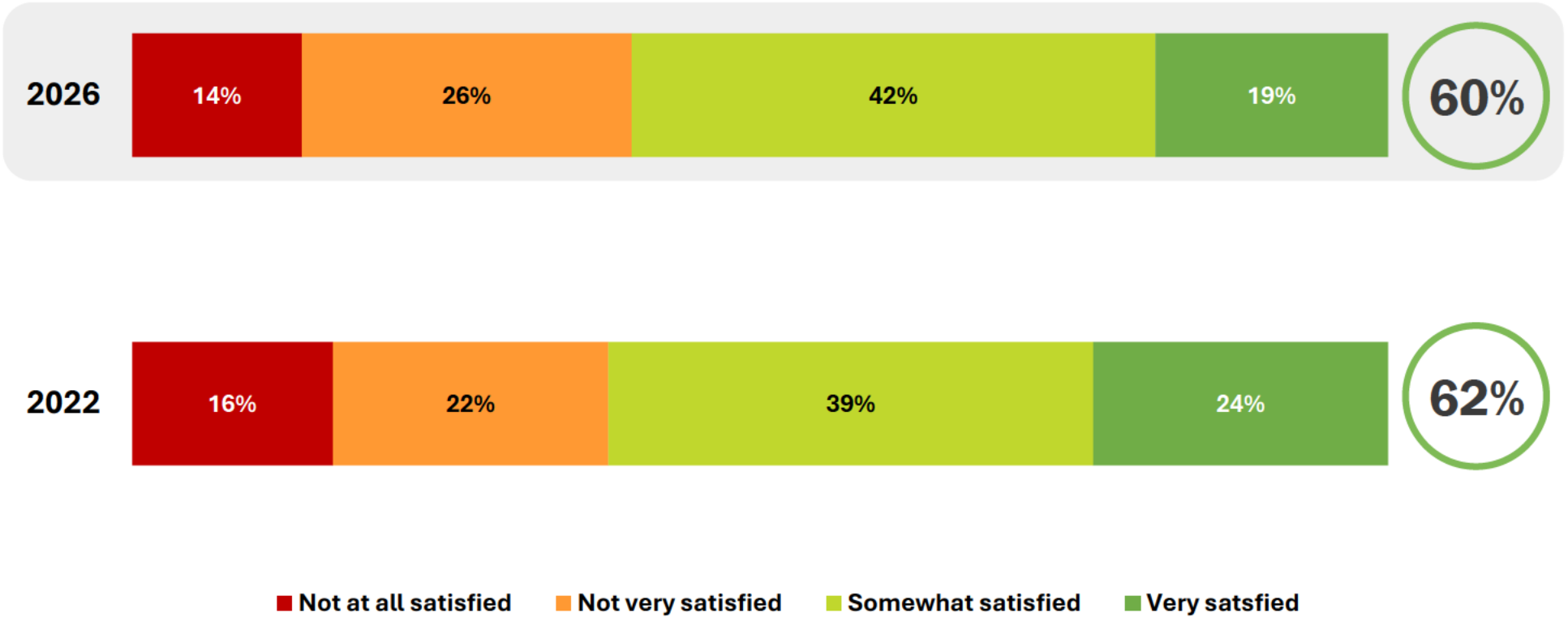
The following groups are significantly more likely to say they prefer to conduct business **online via the North Cowichan website**:

- Residents ages 35 to 64 (76%) compared to those age 65 or older (55%);
- Residents that have lived in North Cowichan for 1 to 30 years (73-76%) compared to residents that have lived in North Cowichan for 31+ years (45-53%);
- Households that make $60K+ (73-82%) compared to households that make less than $60K (48%);
- Residents with children (80%) compared to those with no children (67%);
- Households with 1-4 residents (58-74%) compared to households with 5+ residents (94%);
- Employed residents (76%) compared to not employed residents (59%); and
- Residents with a post-graduate degree (83%) compared to those with a college or university degree (67%), some college or university (58%) and some high school or less (53%).

Q18. If you need to access municipal services from North Cowichan, for instance, paying a bill, purchasing a dog license, or submitting a permit application, what is your preferred way to do this?
Sample Size: 315
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Satisfaction with Opportunities for Public Input

Three-fifths of residents (TOP2: 60%) are satisfied with the opportunities to provide input to the Municipality of North Cowichan on their views and priorities.



The following groups are significantly more likely to say they are satisfied (TOP2):

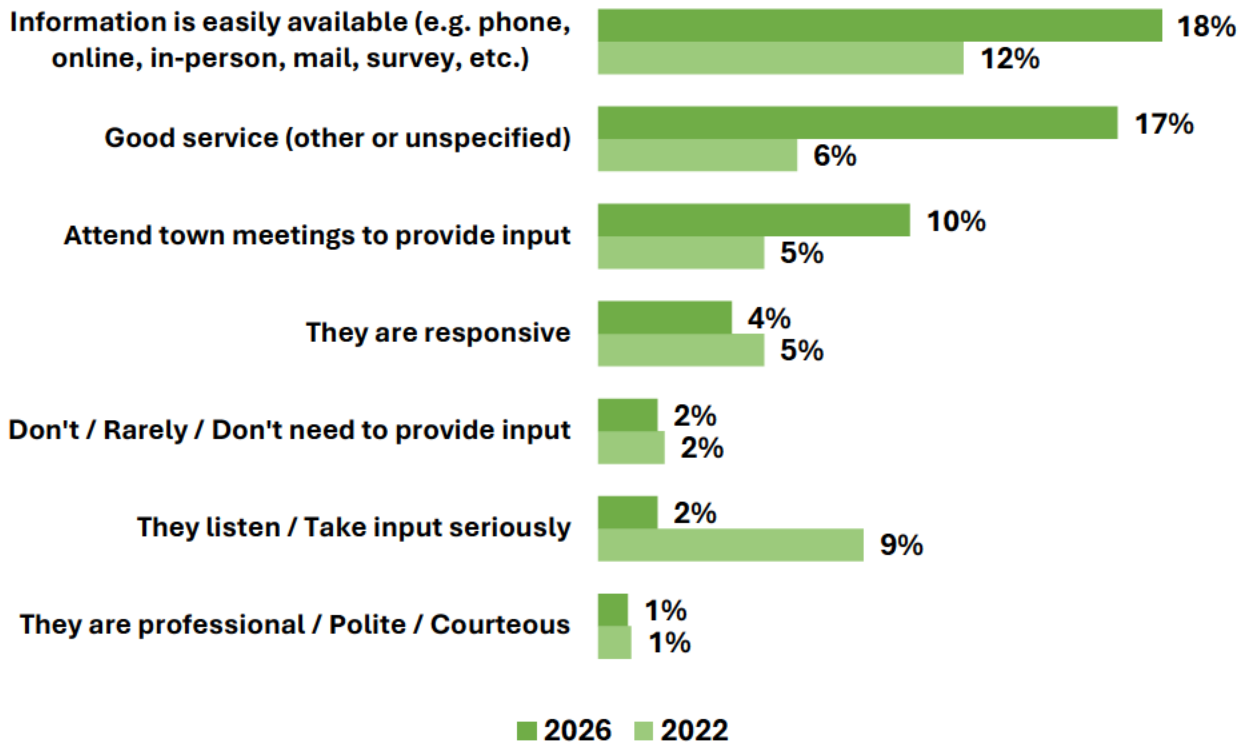
- Residents ages 65+ (72%) compared to residents ages 35 to 64 (55%);
- Female (66%) compared to male (52%) residents;
- Residents that have lived in NC for 1 to 5 years (81%) compared to residents that have lived in NC for 6 to 30 years (52-55%);
- Residents that have lived in NC for more than 10 years (68%) compared to residents that have lived in NC 10 years or less (46%);
- Residents with no children (66%) compared to residents with children (49%); and
- Not employed residents (68%) compared to employed residents (53%).

Q17A. How satisfied are you with your opportunities to provide input to the Municipality of North Cowichan on your views and priorities?
Sample Size: 259
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

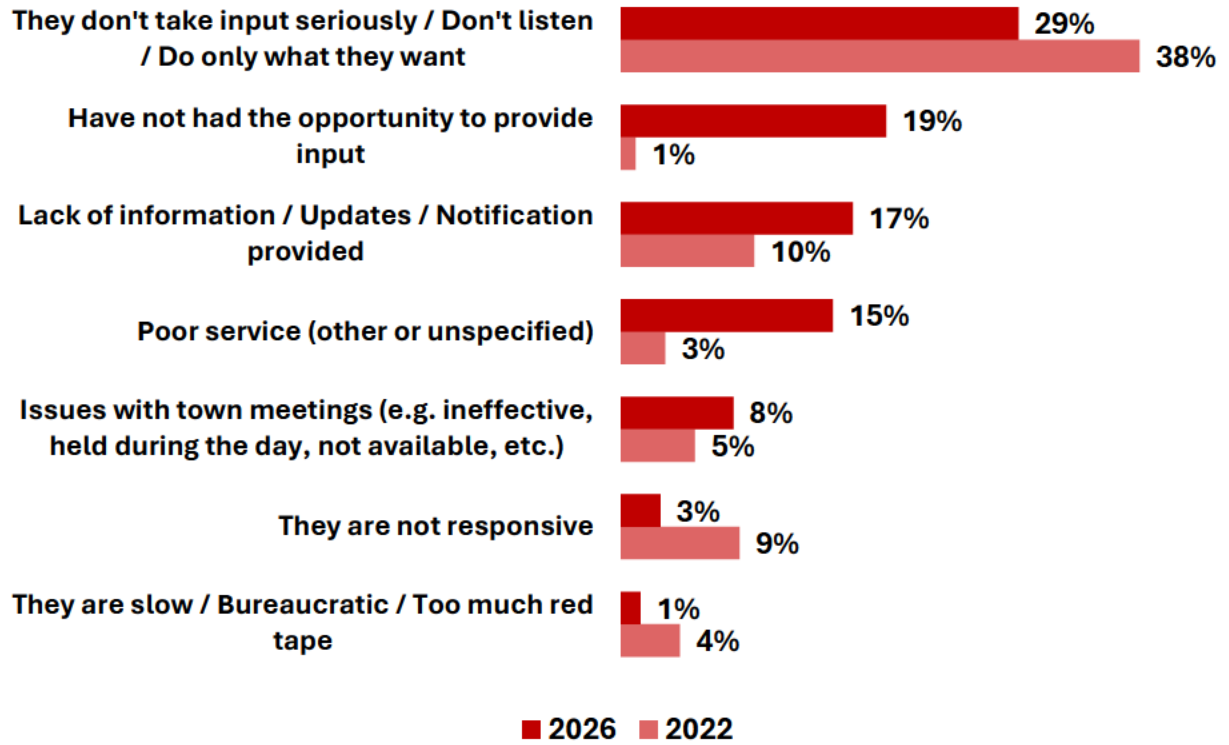
Reason for Level of Satisfaction with Opportunities for Public Input

Residents satisfaction with opportunities for public input is influenced mainly by feelings that input not being taken seriously (29%), they don't have the opportunity to provide input (19%), and information being easily available (18%).

Reasons for Satisfaction



Reasons for Dissatisfaction



Q17B. And why do you feel this way?
Sample Size: 208
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

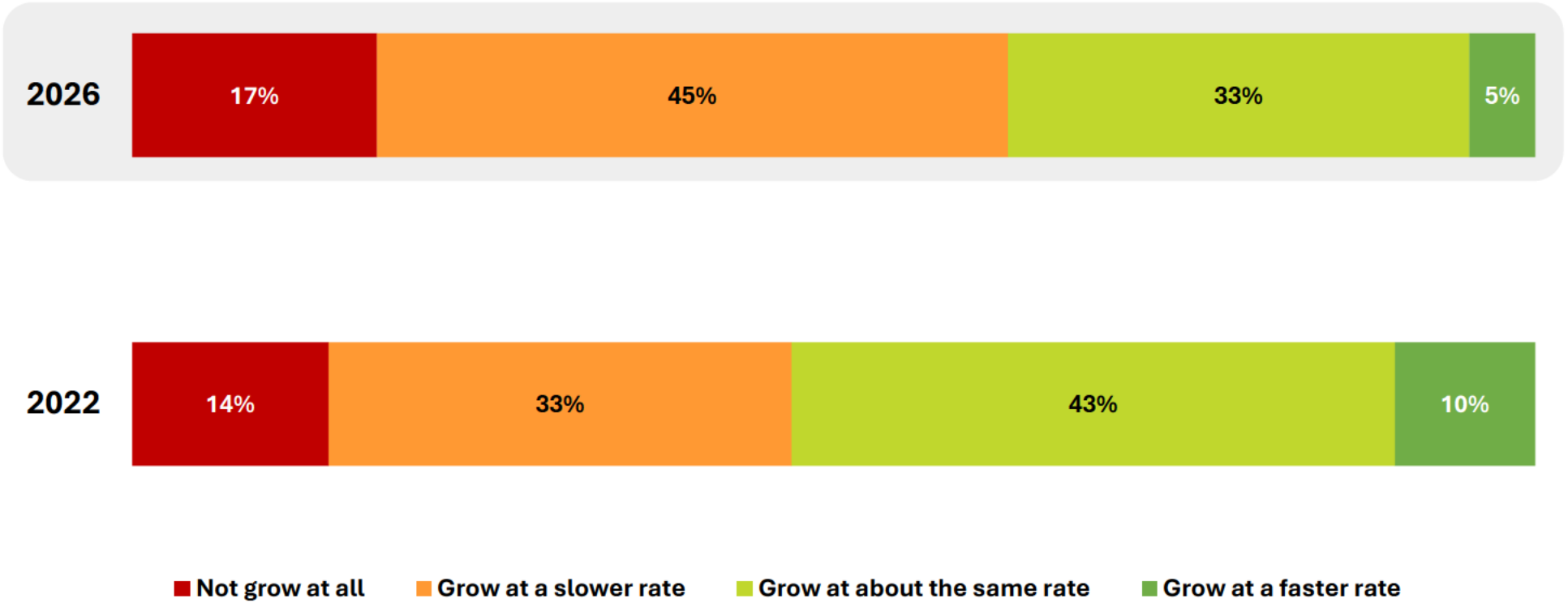
Planning for the Future

FORUM RESEARCH

NORTH Cowichan

Growth Rate of North Cowichan

Just under half of residents (45%) prefer to see North Cowichan grow slower than the current population growth rate (about 1.37% per year), and one-third (33%) would like it to continue growing at the same rate.



Note: in 2022, the growth rate was 1.5% per year.

The following groups are significantly more likely to say they want to see North Cowichan continue to **grow at the same rate**:

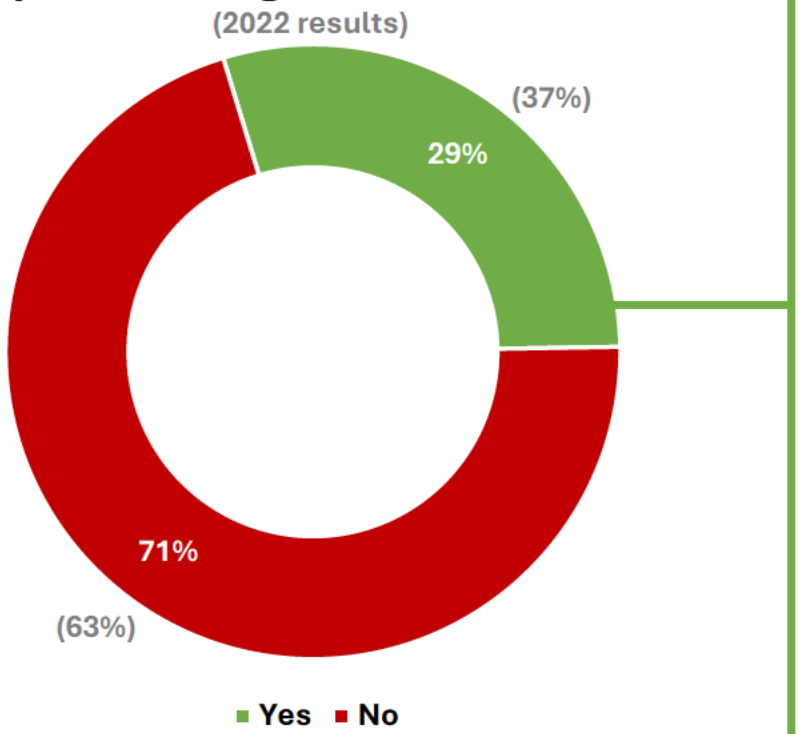
- Residents that have lived in North Cowichan for 1 to 30 years (35-44%) compared to those who have lived in North Cowichan for 46+ years (19%); and
- Residents with some high school or less (48%) compared to those with some college or university (27%).

Q21. North Cowichan´s population has been growing by about 500 people (1.37%) per year. Would you prefer to see North Cowichan...
Sample Size: 298
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

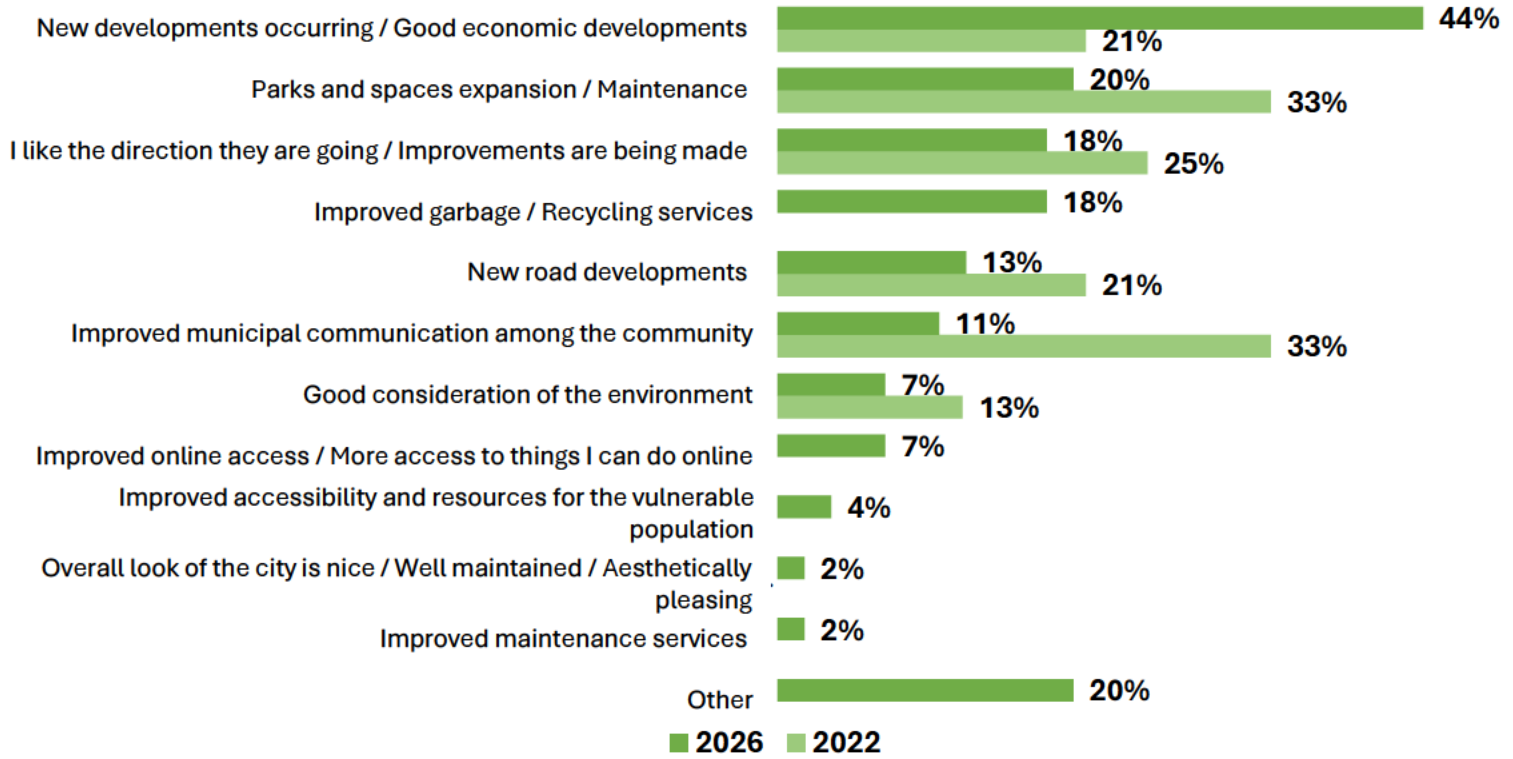
Residents That Have Liked Changes in North Cowichan Over the Past 5–10 Years

Among residents who <u>like</u> the changes in North Cowichan over the past 5–10 years, new development (44%) and improvements to parks and green spaces (20%) are the most commonly cited reasons.

Support for Changes in North Cowichan



Changes Residents Like



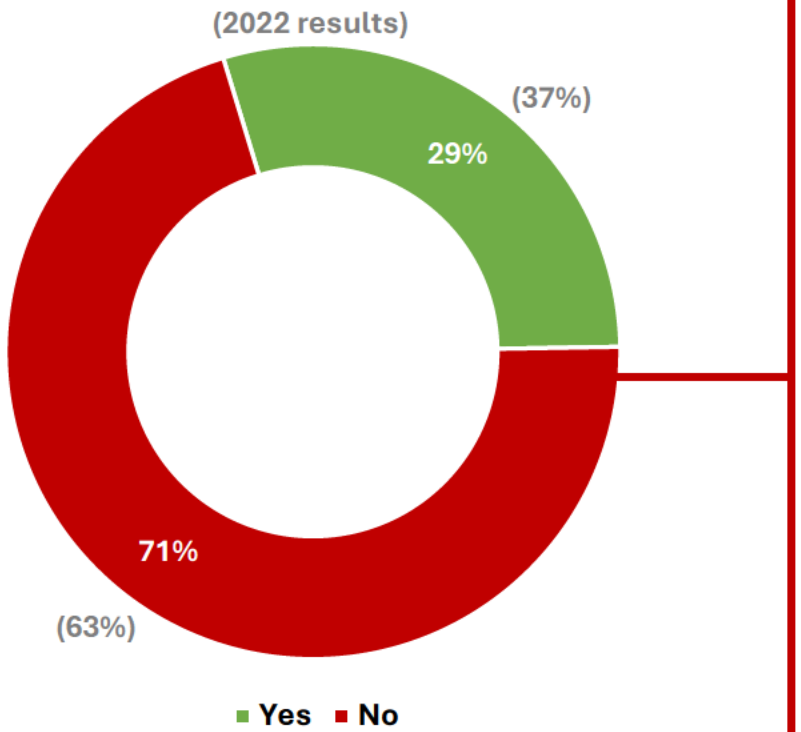
Q20A. In general, have you liked the changes to North Cowichan over the last 5-10 years?
Sample Size: 224
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Q20B. What specific changes to North Cowichan do you like?
Sample Size: 55
Base: Respondents who have liked the changes to North Cowichan over the last 5-10 years, excluding "don't know", "not applicable", and "prefer not to say"

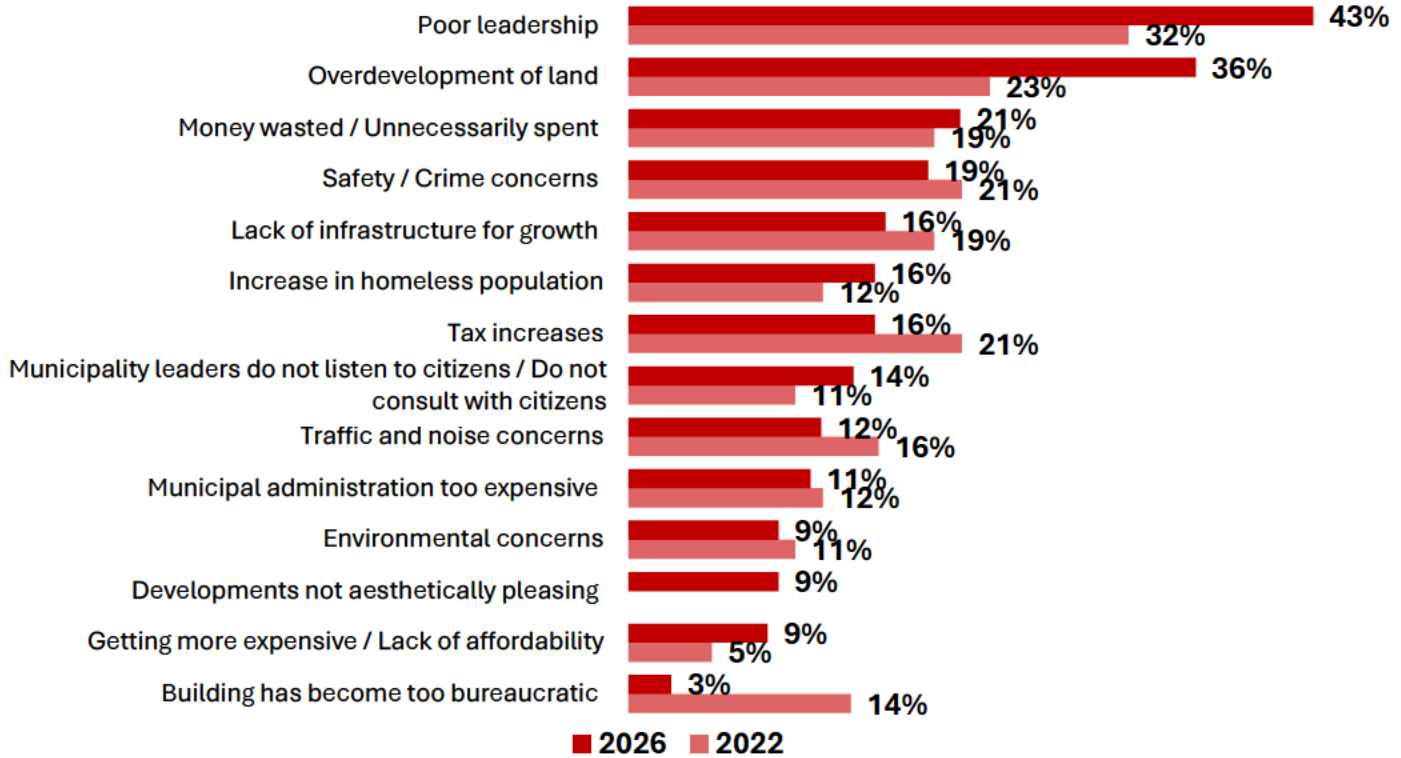
Residents That Have Liked Changes in North Cowichan Over the Past 5–10 Years

Among residents who <u>dislike</u> the changes in North Cowichan over the past 5–10 years, poor leadership (43%), and the overdevelopment of land (36%) are the most commonly cited reasons.

Support for Changes in North Cowichan



Changes Residents Dislike



Q20A. In general, have you liked the changes to North Cowichan over the last 5-10 years?
Sample Size: 224
Base: All respondents, excluding "don't know", "not applicable", and "prefer not to say"

Q20B. What specific changes to North Cowichan do you not like?
Sample Size: 148
Base: Respondents who have disliked the changes to North Cowichan over the last 5-10 years, excluding "don't know", "not applicable", and "prefer not to say"

Demographics

FORUM RESEARCH

NORTH Cowichan

Demographics

HOUSEHOLD SIZE	Percent (%)
1	15%
2	50%
3	18%
4	12%
5	4%
6	1%
7	1%
AGE	**Percent (%)**
18 to 34	4%
35 to 44	15%
45 to 54	16%
55 to 64	24%
65 to 74	30%
75+	13%
GENDER	**Percent (%)**
Man	31%
Woman	68%

YEARS LIVED IN NC	Percent (%)
1 – 5	18%
6 – 15	28%
16 – 30	26%
31 – 45	14%
46+	15%
HOW MANY MORE YEARS IN NC	**Percent (%)**
Less than 2 years	7%
2 – 5 years	10%
6 – 10 years	7%
More than 10 years	76%
EMPLOYMENT	**Percent (%)**
Full-time	33%
Part-time	4%
Self-employed	13%
Student	1%
Retired	47%
Not currently working	2%

Demographics

EDUCATION	Percent (%)
Some high school	1%
Graduated high school	10%
Some college or university	24%
Graduated college or university	44%
Post-graduate	21%

INCOME	Percent (%)
Less than $20,000	1%
$20,000 to less than $40,000	11%
$40,000 to less than $60,000	14%
$60,000 to less than $80,000	9%
$80,000 to less than $100,000	20%
$100,000 to less than $150,000	27%
$150,000 or over	18%

INDIGENOUS	Percent (%)
No	97%
Yes, First Nations	1%
Yes, Métis	2%
Yes, Inuk (Inuit)	0%

ETHNIC BACKGROUND	Percent (%)
European (White)	96%
South Asian	1%
Black	1%
Filipino	<1%
Latin American	<1%
Arab	<1%
Other	5%

CHILDREN	Percent (%)
Yes	21%
No	79%

HOMEOWNERSHIP	Percent (%)
Own	91%
Rent	8%